



# Zoom

## Dear Alumni

Welcome to the second Zoom our official SSTH alumni Newsletter. Wow, time just flies, it seems like yesterday I was sitting at my computer and racking my brain over the introduction to the first newsletter. Well here I am again but this time I'm trying to come to an end. I wrote the news from the board first and I could just go on and on there is so much to tell. But please go ahead and read it yourself.

The next chance for the alumni to come together in Passugg will be the Food Festival which will take place on May 5th. I hope that many of you will be there and enjoy the unique ambiance.

There's nothing more to say than: enjoy

Karoline Hunziker

President - Swiss School Alumni

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> to our website

### The Talent Jungle

The **Talent Jungle** ([www.thetalentjungle.com](http://www.thetalentjungle.com)) was a network founded in 2003 by SSTH alumnus Jitendra Jain (JJ) with the primary aim of reaching out, connecting and sharing information and job leads among hotel, hospitality and tourism school alumni, students and educators. The network has since grown in size, visibility and content and now features over 10K search-engine indexed pages, including the alumni site ([www.thetalentjungle.com/alumni](http://www.thetalentjungle.com/alumni)) and a professional blog, the Tourism & Hospitality Diaries ([www.thetalentjungle.com/hospitality\\_blog](http://www.thetalentjungle.com/hospitality_blog)), ranked no.1 on Google of 2million results for the search term 'hospitality blog'.

### Job offers

SSTH often receives interesting job offers from different companies and hotels in Switzerland but also from all over the world.

## News from the board

Since the Alumni Ball in November the board has met twice and discussed many things. One thing we want to focus on right now is to establish regional chapters within Switzerland. So that people can benefit more from other Alumni and meet once in a while just to have dinner together or a few drinks. So what we are looking for right now are persons who would be willing to establish a chapter in their region. You can be assured that you will get help from me or the alumni administration (sagt man dem so oder ist es alumni administration office?) if you need anything.

We will also revise our part on the SSTH homepage and you will find more information about the upcoming events as well as some short summaries from the board meetings. Have you noticed that there is a job market on the German as well as on the English Alumni Homepage? So if you have a job to offer send it to [alumni@ssth.ch](mailto:alumni@ssth.ch) or if you are looking for a job maybe the perfect one is already published on the Homepage...

Finally we got something done which was one of my biggest concerns. I wanted to rename the Alumni Ball since I went to the first one. Let's be honest as a woman if you read the word ball you immediately start to worry what to wear and if you listen to what the title of the event suggests you will dress up in a ball gown. Once you see everybody else you immediately feel overdressed and out of place. Believe me you'd rather be a man when it comes to choosing your wardrobe for such an evening. Well to cut a long story short, we did rename it and we all think that the new name cuts right to the chase. So this year you will be able to participate in the Swiss School Alumni Homecoming 2007, which, by the way, will take place on October 27th. So please mark this date on your calendar.

More information can always be found on [www.ssth.ch](http://www.ssth.ch)

Hope to see you all soon

Karoline Hunziker  
President - Swiss School Alumni

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## News from the CEO

Dear Alumni

Again a few month have gone since you had the first Zoom in your

[Job offers German](#)  
[Job offers English](#)

SSTH seeks a [Junior Consultant](#). See [job offer](#)

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### Food Festival

„Isn't life delicious?“ is this years theme for the [Food Festival 2007](#). 20 Different food stand, entertainment, an alumni lounge in the Paulaners with an Apero in the afternoon for the alumni and a “Stübli party” in the evening open for all students **AND Alumni**.

Tickets are available under [www.starticket.ch](http://www.starticket.ch) only. The number of tickets are limited (2000) and only the remaining tickets will be sold on the day of the food festival. [www.foodfestival.ch](http://www.foodfestival.ch).

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### SSTH on visit in Dubai

SSTH is attending the GETEX education fair from 11 - 14 April 2007.

Opening hours:

11 - 12 April; 10.00 - 13.00 / 17.00-21.00  
 13 - 14 April; 14.00-21.00

Hope to see you there or at the alumni get-together. Details will follow soon on [www.ssth.ch](http://www.ssth.ch) or contact [JJ](#)

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### Happy Easter



Questions, inputs or good ideas :-)

Your contact => [alumni@ssth.ch](mailto:alumni@ssth.ch)

### Editorial

Contents: [Birgit Bothe](#)

Layout: [Jolanda Rechsteiner](#)

President of the board:

mailbox. We are proud to now send you the next issue of this contact newsletter between SSTH and our ambassadors from earlier years. The positive feedback we received last time encouraged us to go on in the same way. and provide this newsletter regularly.

At SSTH half of the spring semester has already passed and we look forward to the Easter break. During the holidays one project team is travelling to the Toronto, Canada for our annual study trip. The East meets South Project team is travelling to South Africa to share their eastern culture with the hotel staff of the Arabella Sheraton in Cape Town.

We are busy recruiting for the Fall semester and look forward to again having a well-mixed group of new students from all over the world. Did you know that we offer you a fee of CHF 1'000 per student that comes directly to SSTH on your recommendation?. So if you know any comrades that are interested in studying hospitality why not forward our contact details to them.

We are alwaysd happy to hear from you and keep us informed about your career after leaving SSTH

Wishing you all the best

Beat Wicki  
 Chief Executive Officer

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### Across the globe

#### A visit to India: John Carr

Once in a while I get the chance to travel on behalf of the school, and this time I was lucky enough to be able to visit India. I started in Delhi, where I visited a variety of schools: RM Institute on the outskirts of Delhi, IHM Institute of Hotel Management Catering and Nutrition in Pusa, Amity University at Noida, Pathways World School Gurgaon, and GD Goenka World School Sohna. All of these were interesting in their different ways, and some things I saw were really impressive: The two world schools had superb campuses, IHM had a really large selection of different kitchen facilities, Amity University is building and growing almost by the minute, just to mention a few things.



Also great was the chance to meet up with Alumni. I stayed in the hotel of Rajat Chhabra, I was going around with Santosh and also with Lavanya, and to put the icing on the cake a great dinner evening with Pankaj Vig and his wife, Sharad Manchanda, Umang Kapoor and Taranjot Gulati. During the evening Preetam Goswani, Gaurav Chhatwall, Shishir Shetty and Mohit Malhotra were all in touch, and it is very satisfying to find out that former students are holding very good responsible positions.



Karoline Hunziker



Pankaj, who is Senior Kitchen Executive at the Trident Hilton, invited us to the Hilton Gourmet Restaurant where we indulged in an exceptional lunch, trying out many of the speciality dishes from the à la carte menu especially prepared by the kitchen for us.



To end my visit I flew down to Coimbatore then drove up to Ooty (Udagamandalam) to see a school there. 34C hot in Coimbatore, then up to 1800m and much cooler in Ooty. I have been to Ooty before, and as soon as I had checked in to my hotel I was off down the hill by tuk tuk into the town to walk around and enjoy it. Next morning I met the staff, had a presentation and discussion with the students, and then it was time to set off back to Switzerland.

The drive down from Ooty back to Coimbatore airport, is an exciting one, as some of you alumni will know. It is a road of many hairpin bends, and no rules.

It takes generally 3 to 3½ hours on a good day. My driver, who was one of the owners of the school I visited, managed to get me to the airport in a little less than 2½ hours.

.....and what a finish.... I checked in later at Chennai airport for my return flight (01.50 departure) and the young lady smiled at me as she took my ticket and told me I was upgraded. 'You can fly first class Mr. Carr'

I'm spoiled forever- and I guess it will never happen again, sorry to say.

I'm looking forward to welcoming new students from India in August, as well as new students from our other nationalities, and my very best wishes to all you Alumni out there, wherever you are, and wherever you are from. See you sometime I hope!  
John P. Carr, Head of SSH

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### Get together in Dubai

February 23, 2007:

Recently, alumni converged from all corners of Dubai (and beyond!) to attend the first "Reach-Out" in the UAE.

The surprisingly positive turnout included over 15 alumni from schools including the Merit School and SSTH Passugg. The group included alumni currently working in the hospitality and other industries in Dubai as well as visitors from further afield including Al Ain and Bahrain.

The reach-out was the first of its kind done on a casual basis to see just who was currently in Dubai and to re-establish lost links..the meet happened from 20h30 to 22h00 at the Mall of the Emirates, Dubai. Part of the group later also got their groove on at the popular Barasti Bar at the Le Meridien Mina Seyahi on Jumeirah Beach.

The meet was organized by key members of the Talent Jungle network

Jitendra Jain -JJ

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## Happenings at SSTH

### > SSTH students at the WEF World Economic Forum in Davos 2007

It was now already the third time that the students of the ED6 and HF6 classes helped with the catering in the service and the kitchen department at the legendary WEF in Davos; there where the global players of Economics and Politics meet to hold important speeches about univernal peace, enviromentally friendly economics and many more topics. Stars from the film and showbusiness round it all off and make it to one of THE events of the year.

Angelina Jolies appearance last year stole the show of many of the politician. Together with her „husband“ Brad Pitt she managed to gather all the media around her. As a subsequent “only” Supermodel Claudia Schiffer was invited this year to present her statement in the enviromental discussion.. She suggested to wash all clothes at not more than 60 degrees to save energy. If you consider the many times she changes her clothes per day, then this definitely makes sense.

But now back to the SSTH students; they helped with the welcome apero on Wednesday and with the arabian banquet on Saturday. 2000 People attended this banquet!

No problems occurred as this was already the third time SSTH was taking part. Mr Marc Gartmann and his crew of student could calmly say „business as usual“. The only problem that occurs every year is to get entrance to the WEF area itself, as security control is extremly high and takes quite some time to pass. Cameras were also not permitted, that is why we have no photographs of the event

Johan Zegg  
Service Teacher SSTH

### > Recruitment Forum 2007

The annual Recruitment Forum took place on Thursday 15th March at the SSTH. Exciting and informative presentations by Radisson, Kempinski, Arabella Starwood, HGR as a recruitment agent and Disney Cruiselines attracted not only our students, but also some alumni We were also very happy to welcome our alumni Boris Kong, who presented a very intersting project and provided great job offers for the graduates.

The Recruitment Forum Team this year had many members. Altogether 11 students worked for half a year to make this day become a special one. Until about a week before the recruitment day, 9 companies had accepted our invitation to Passugg. Sadly Hilton, Tschuggen Grand Hotels and Accor had to cancel their participation on short notice due to other commitments. Many other companies showed interest in attending in 2008, as they were already fully booked for this year.

All representatives did a good job in the presentation. Short movies showing beautiful locations and hotels made the presentations attractive and easy to follow and by looking into the representatives eyes one was entrained by the enthusiasm they showed. Anyone who was not yet completely convinced, did have the opportunity to find out more in short interviews afterwards. Some students even received direct job offers in quality positions.

As this year has shown, the Recruitment Forum becomes more interesting to our Alumni every year, not only to look for possible job offers, but also to represent their company. We are all looking forward to next year and maybe we can welome some of you?

Next recruitment forum: March 2008  
 Contact for more information; [birgit.bothe@ssth.ch](mailto:birgit.bothe@ssth.ch)



#### > ITB Berlin

As you might have read in previous mailings, we had planned a get-together at the ITB in Berlin.

Due to various problems, which could not be solved, we had to cancel this year's trip. Until about three weeks prior to departure from Chur, ten participants lined up to attend, including teachers, students and alumni. Unfortunately it was impossible to get a Visa for Germany for our junior alumni members. The German Embassy in Bern was totally overrun and 3 weeks was too short notice for them to issue a Schengen Visa. We have learned that there is an interest in get-togethers combined with events and fairs related to the hospitality industry. We will give it another go, so keep checking your mails. Hope to see you some time in future.

Michael zemke  
 Junior Alumni Board Member

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#### Seen in Passugg

A long christmas break and the winter weather does not really seem to attract many alumni to Passugg in January and February, or maybe I missed them?

After the last issue of our Zoom, many of you wrote to us and asked what had happened to Frau Stein. Well, we have found her in lovely California, in Lake Balboa!

#### Where is Frau Stein and what is she doing now?

"I left Switzerland at the end of June 2006 (a month after last year's graduation). I have been living in California, in the Los Angeles area, where I have family and friends, since then. I worked for UCLA Extension (American Language Center) for a while but in the meantime have decided to retire.

I miss Passugg, but I don't miss the endless hours of work.

I miss a four-season climate, but I don't miss the cold Swiss winters – although snow is beautiful to look at.

On the domestic front – I have been busy sewing, restoring furniture, and generally setting up a new household.

On the social front - I am busy visiting old friends and making new friends.

On the immediate agenda – a long drive to the Mojave Desert before it gets hot."

Anyone who wants to contact me, this is where I can be reached

([contact available under alumni@ssth.ch](mailto:contact%20available%20under%20alumni@ssth.ch))

Adelaide Stein

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#### Alumni Personalities

##### *New Sales Manager at SSTH*

Since Martin Jeffrey will move on into our Consulting Department to develop his further career we had to look after a new person in this position.



Therefore we are proud to introduce Mr. Patrik Mettler as our new Sales Manager for SSH. Patrik Mettler will be taking the place of Martin Jeffrey in the alumni board.

We hope you give him as much support as you all gave to Martin Jeffrey. Patrik Mettler is available under Ph +41 81 255 11 30 or [patrik.mettler@ssth.ch](mailto:patrik.mettler@ssth.ch).

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### Congratulation

> **Martin Jeffrey**, a board member for the last 10 year has found a new challenge at SSTH. He will be taking the position of senior consultant in the consulting department. We thank Martin for all he has done for the alumni association in the past years and wish im all the best for the future.

> **Reece Channing** – graduate of the ED department from 2004 has opened his own Bar/Lounge in Chur: Kapstadt, Welschdörfli, 7000 Chur

It is really worth a stop the next time you are around Chur

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### See you at ...

> **Food Festival with alumni lounge / 5th May 2007**  
> **Home Coming and Annual General Meeting / 27th October 2007**

Get-togethers - more information to follow soon on the website, section alumni

> **IGEHO 2007, Basel**  
> **Expo Vina 2007, Zürich**

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**SSTH Schweizerische Schule für Touristik und Hotellerie AG**  
Comercialstr. 19, Postfach, CH-7007 Chur, Tel. 081 255 11 11, Fax 081 255 11 19, Email [alumni@ssth.ch](mailto:alumni@ssth.ch)

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