

Change of Leadership at SSTH Swiss School of Tourism and Hospitality Ltd.

The Board of Directors of the SSTH has pushed forward with its strategic decisions over the past months to secure a successful future for the SSTH locations in Chur and Passugg. This process will be consequently further implemented with a change of leadership.

At the beginning of the year the SSTH board, in cooperation with the main shareholder since 2010, has newly defined the strategic orientation of the company and subsequently implemented changes in various steps. With these new course settings the locations in Chur and Passugg, Switzerland shall be secured.

Beat Wicki, today's CEO at SSTH, has been working for more than 17 years in various positions for the company. In the last six years as CEO, he was responsible for the complete operational business. In the ongoing process Beat Wicki decided it was time to face a new challenge and the Board has taken this wish into account and consequently implemented it in the framework of the ongoing process of change. With immediate effect, Dr. Ursula Gehbauer Tichler has taken over the operational responsibility of SSTH and will be responsible for the company in the position of CEO. Naturally Beat Wicki will remain available for a smooth handover.

During the period 2001 – 2011 Mrs. Gehbauer Tichler has been a member of the executive board of Academia Engiadina and Dean of the College of Applied Science for Tourism Graubünden in Samedan. She studied English and German Language, and Literature at University of Zurich and completed her doctorate at University Utrecht (NL); in 2009 she successfully graduated with an executive MBA from University of Zurich.

The board wishes to thank Beat Wicki for the successful cooperation over the past years and wishes him all the best for his future. Furthermore the SSTH board is looking forward to face the exciting challenges of the future in cooperation with Dr. Gehbauer Tichler.

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Media Spokesperson:

Dr. F. Schütz, Präsident und Delegierter des Verwaltungsrates SSTH AG
c/o Career Partner GmbH, Ismaninger Strasse 33, 81675 München
Tel. +49 (0)89 125 999 696, f.schuetz@careerpartner.eu

Logo and pictures are available on demand

SSTH Schweizerische Schule für Touristik und Hotellerie AG
SSTH Swiss School of Tourism and Hospitality Ltd.

SSTH Swiss School of Tourism and Hospitality Ltd. has more than 40 years of experience in the field of education. Courses are offered at various educational levels; (vocational education, technical and management education and further education) mainly in the field of hotel and tourism. On successful completion of the higher diploma from the college of applied sciences, students may continue their education at various partner institutions for degrees, including that within the organization of "Campus Tourismus Graubünden" at the University of Applied Sciences, HTW Chur. In addition within a franchise system, SSTH offers a bachelor degree from Queen Margaret University, Edinburgh, Scotland that can be studied on the campus in Passugg

Under the SSTH roof, the various courses are offered at locations in Chur and Passugg: *GFG Gastgewerbliche Fachschule Graubünden, H+T Handels- und Touristikschule, KSG Kaderschule Graubünden, HTF Hotel- und Touristikfachschule, SSH Swiss School of Hotel and Tourism Management* has approximately 600 enrolled students from 40 nationalities throughout the various programs.

The majority of the international and many of our Swiss students board at the School hotel in Passugg where SSTH also runs the restaurant Paulaner's Passugg which is open to the public. Furthermore SSTH runs a consultancy department for projects with a focus on education and tourism.